

STRANDS BFM: BUSINESS FINANCIAL MANAGEMENT

The comprehensive digital banking solution for managing business financials.
Designed for your SME customers.



Managing a small business can be incredibly complex, especially when it comes to finances.

Strands BFM is the software solution that makes it simple, efficient and engaging.

Did you know?



About 3.8 million small businesses in the US alone would value consolidated digital services that include payments, cash flow tracking, invoicing, payroll & reporting.



More than half are willing to pay an additional **\$10 a month** for personalized business financial management services



Only 10% of small businesses have organized financial data of any kind.

What your business banking customers get:



Simple, intuitive and stunning data visualizations for an unparalleled user experience



Flexibility for businesses at all stages, from startups to growth-stage to established companies to better understand and manage their finances



Real-time access to all financial accounts powered by Strands Meta-Aggregation engine



Smarter business decision making based on relevant, personalized insights powered by Big Data analytics and machine learning

How your bank benefits:



KYSME: Know your customers' businesses and understand their specific needs to offer relevant products & services at exactly the right time



Empower your most lucrative segment: SME deposits are 4x greater and balances are 15x higher than retail banking customers



Differentiate your financial institution by setting a precedent at the leading edge of tech innovation in banking

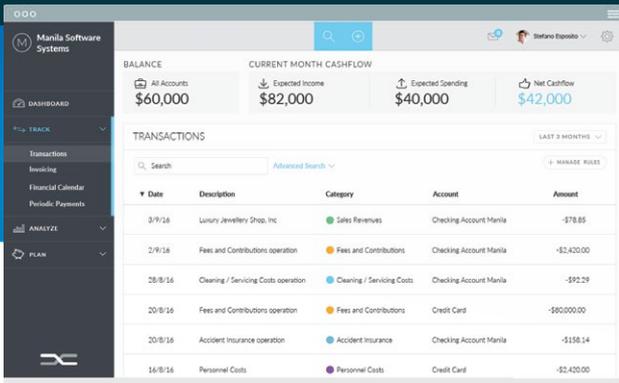


Become your SME customers' trusted business partner through heightened digital engagement and personalized financial services tailored to their business needs

PRODUCT FEATURES



TRACK



Transactions: Instead of a static list, transactions become actionable through search, filter, edit and split functions



Invoicing: Makes AR/AP management effortless and enables banks to handle end-to-end payment cycles for SME customers

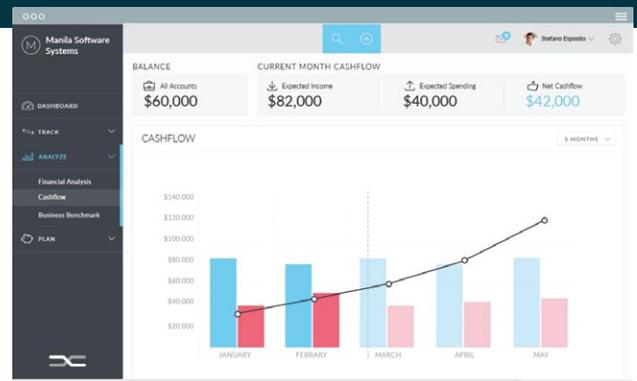


Periodic Payments: Payment performance is trackable and enables proactive anticipation of any repayment issues



Smart Notifications: Personalized, behaviour-based triggers deliver relevant, actionable messages in real time

ANALYZE



Dashboard: Frictionless UI with colourful data visualizations deliver an instant snapshot of how your SME customer's business is doing



Income & Expenses: Enables users to visualize expense categories and income sources over a defined date range through a frictionless, intuitive UI

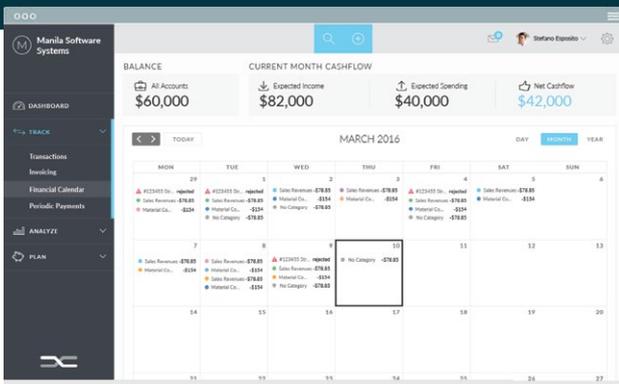


Cash Flow Analysis: Your SME customers can analyze and understand cashflow by tracking historic, actual and forecasted inflows & outflows



Business Benchmark: Users can obtain a holistic, data-driven picture of the competitive landscape with the anonymous comparison tool

PLAN



Financial Calendar: An interactive heat map shows daily, monthly and yearly spending patterns



Budget: Helps keep business expenses under control



Provisioning: Custom thresholds allow business financial goals to be met faster and more intelligently

Learn how you can boost engagement and profitability of your SME customers with Strands BFM

REQUEST DEMO

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